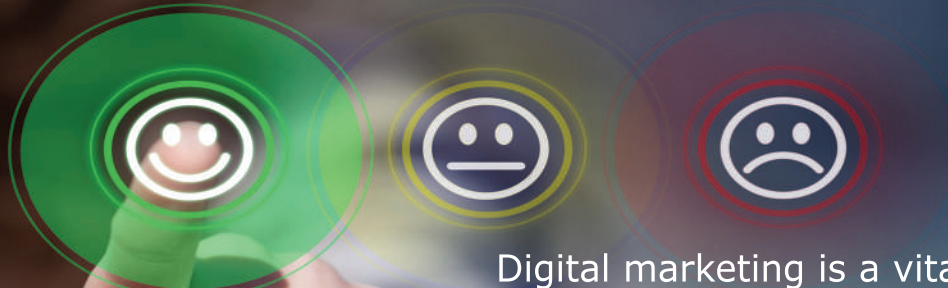


GETTING ONLINE SAVVY

A PRIMER FOR CHURCHES



Digital marketing is a vital part of building a community in Christ in the modern world. This practical and interactive workshop will help you to build or improve your church's website (layout + content) and help people better connect with your mission and ministry through a variety of communication channels.

LEARN

- How to tap into the digital world & better share your message
- Who your audience is & what they want
- About your secret weapon: photos & how to use them best
- How to cut through the noise & send emails people will read
- How to make the most of popular social media channels
- About the PCC Style Guide, webinars & more

GET FOUND AND GROW HOPE

JOIN US!

Where:

St. Andrew's Presbyterian Church
2 Mulkins St, Stittsville, ON

When:

Saturday, March 24, 2018
10 A.M. - 3:00 P.M. (Lunch provided)

Cost: \$5

PRESENTED BY

Barb Summers,
Communications Associate Secretary,
The Presbyterian Church in Canada



Barb is a highly sought-after speaker who demonstrates a deep understanding of the church's vision and mission, and is passionate about empowering congregations to share their ministry with their communities.